



Welcome to the 3rd Annual Frederick County Goes Purple (FCGP) (Post-Covid-19 Version)!

Unfortunately, due to Covid-19 pressures the Opioid death rate increased to its highest level yet in Fred. Co.

This is more important than ever. Last year was very important. All 12 Frederick County Municipalities with many city and county buildings were decorated; All 22 Frederick County Middle and High Schools participated; Many businesses, churches and non-profits “went purple”; Thousands of shirts and bracelets were worn; Thousands of postcards and posters were hung; Many large banners went up all around the county; “Purple Prepared” training has gone virtual.

What is FCGP? A grassroots call to action to unify our Frederick County community to reduce substance-related deaths and overdoses, now, due to Covid-19, at their highest level ever. This massive community-wide observance takes place during **National Recovery Month** in September with ongoing training throughout the year, demonstrating that Frederick County supports those in active addiction, recovery, and their loved ones; offers hope and resources; and invests in the future of its youth through prevention education. This is a Crossed Bridges initiative (www.crossedbridges.com).

Why “Go Purple”? “**National Recovery Month**” in September is associated with the color purple. The entire community is encouraged to “go purple” by obtaining training, bringing awareness and understanding of substance use disorders, celebrating those living in recovery and honoring first responders.

How Can One Participate?

There are three ways for individuals, families, community-based organizations, schools and businesses to get involved: First, most importantly, schedule “Purple Certified” training for your company or organization to receive a “Purple Certified” certificate. Second, decorate, display banners, distribute brochures, obtain merchandise, promote FCGP messages on social media and sponsor merchandise purchases. Third, volunteer during the month of September to help spread the word electronically.

What Events Will Take Place During National Recovery Month? There will be a kickoff on August 31 at 5:00pm @ the Carroll Creek Linear Park near the library. We will also work closely with the Great Frederick Fair and “In the Streets”. There will be several memorials displayed around Frederick County.

What is the Benefit of “Purple Certified” training? You will receive a “Purple Certified” certificate. Your employees are trained to “lean-in” to safely and intelligently care for friends, family members and co-workers who are in addiction or recovery.

How Can I Obtain More Information and Merchandise? For more information on Frederick County Goes Purple or other ways you can get involved, visit our website at www.FrederickCountyGoesPurple.com or send an email to FrederickCountyGoesPurple@gmail.com.

Frederick County Goes Purple Sponsorship Form

Business Sponsor:

Contact Name:

Contact Email:

Contact Phone:

(Select Sponsor Level)

- Triple - Platinum Co-Branding Level: \$15,000+ (Co-branding means your logo on the banner with FCGP)**
 - Large Logo prominently displayed on the official banner, website and all correspondence and emails.
 - Logo on FCGP t-shirts
 - 15 FCGP banners to hang at your office or other locations we will identify together.
 - 45 FCGP t-shirts.
 - FCGP wristbands (100)

- Double - Platinum Co-Branding Level: \$10,000+ (Co-branding means your logo on the banner with FCGP)**
 - Medium Logo displayed on the official banner and website.
 - Logo on FCGP t-shirts
 - 10 FCGP banners to hang at your office or other locations we will identify together.
 - 30 FCGP t-shirts.
 - FCGP wristbands (75)

- Platinum Co-Branding Level: \$5,000+ (Co-branding means your logo on the banner with FCGP)**
 - Medium Logo displayed on the official banner and website.
 - Logo on FCGP t-shirts
 - 5 FCGP banners to hang at your office or other locations we will identify together.
 - 15 FCGP t-shirts.
 - FCGP wristbands (50)

- Gold Co-Branding Level: \$2,500 or more**
 - Small Logo displayed on the official banner and website.
 - Logo on FCGP t-shirts
 - 3 FCGP banners to hang at your office or other locations we will identify together.
 - 10 FCGP t-shirts.
 - FCGP wristbands (25)

- Silver Co-Branding Level: \$1,000 or more**
 - Small Logo displayed on the official banner and website.
 - Logo on FCGP t-shirts
 - 1 FCGP banners to hang at your office or other locations
 - 7 FCGP t-shirts.
 - FCGP wristbands (15)

- Bronze Level: \$500 or more**
 - Logo displayed on website and name on the official banner
 - 2 FCGP t-shirts and FCGP wristbands (5)

- Purple Level: \$250 or more**
 - Name on website and name on the official banner
 - 2 FCGP t-shirts and FCGP wristbands (3)

Complete and email the Sponsorship Form with your business logo to: FrederickCountyGoesPurple@gmail.com.

PayPal payments can be made by visiting www.FrederickCountyGoesPurple.com and clicking on sponsorships.

Sponsorship Forms and check payments can also be emailed to Crossed Bridges, P.O. Box 1305, Frederick, MD 21702. Make checks payable to "Crossed Bridges". In the memo field, indicate "Frederick County Goes Purple" or "FCGP".

How Your Sponsorship Is Being Allocated:

<u>Sponsorship</u>	<u>Totals</u>	<u>Approx Quantities</u>
<i>Triple-Platinum</i>	<i>15,000.00</i>	
Operating Expenses	3,000.00	1
t-shirts	6,000.00	800
hats	2,250.00	150
wristbands	750.00	3260
banner 48X72	3,000.00	54.54545455
<i>Double-Platinum</i>	<i>10,000.00</i>	
Operating Expenses	2,000.00	1
t-shirts	4,000.00	500
hats	1,500.00	100
wristbands	500.00	2083
banner 48X72	2,000.00	36.36363636
<i>Platinum</i>	<i>5,000.00</i>	
Operating Expenses	1,000.00	1
t-shirts	2,000.00	190.4761905
hats	750.00	50
wristbands	250.00	1000
banner 48X72	1,000.00	18.18181818
<i>Gold</i>	<i>2,500.00</i>	
Operating Expenses	500.00	1
t-shirts	1,000.00	83.33333333
hats	375.00	25
wristbands	125.00	390
banner 48X72	500.00	9.090909091

Silver	1,000.00	
Operating Expenses	200.00	1
t-shirts	400.00	30.76923077
hats	150.00	10
wristbands	50.00	102
banner 48X72	200.00	3.636363636
Bronze	500.00	
Operating Expenses	100.00	1
wristbands	300.00	1200
banner 24X48	100.00	4
Purple	250.00	
Operating Expenses	50.00	1
wristbands	150.00	576
banner 24X48	50.00	2