



Welcome to the 2nd Annual Frederick County Goes Purple (FCGP)!

Last year was a great start! The participation was extensive. All 12 Frederick County Municipalities with many city and county buildings were decorated; All 22 Frederick County Middle and High Schools participated; Hundreds of businesses, churches and non-profits “went purple”; Thousands of shirts and bracelets were worn; Thousands of postcards and posters were hung; Many large banners went up all around the county; Hundreds received “Purple Prepared” training.

What is FCGP? A grassroots call to action to unify our Frederick County community to reduce substance-related deaths and overdoses. This massive community-wide observance takes place during **National Recovery Month** in September with ongoing training throughout the year, demonstrating that Frederick County supports those in active addiction, recovery, and their loved ones; offers hope and resources; and invests in the future of its youth through prevention education. This is a Crossed Bridges initiative (www.crossedbridges.com)

Why “Go Purple”?

“**National Recovery Month**” in September is associated with the color purple. The entire community is encouraged to “go purple” by obtaining training, bringing awareness and understanding of substance use disorders, celebrating those living in recovery, honoring first responders.

How Can One Participate?

There are three ways for individuals, families, community-based organizations, schools and businesses to get involved: First, most importantly, schedule “Purple Prepared” training for your company to receive a “Purple Prepared” certificate. Second, decorate, donate, display banners, distribute brochures, purchase merchandise, and promote FCGP messages on social media. Third, volunteer at events during the month of September to help spread the word.

What Events Will Take Place During National Recovery Month? Due to COVID-19 there will not be a formal kickoff. Check our website for events around the county!

What is the Benefit of “Purple Prepared” training? You will receive a “Purple Prepared” certificate. Your employees will be trained to learn how to reverse overdoses, access timely resources, understand and support those facing addiction. They will be optimally prepared to intelligently, safely care and make a difference.

How Can I Obtain More Information and Merchandise? For more information on Frederick County Goes Purple or other ways you can get involved, visit our website at www.FrederickCountyGoesPurple.com or send an email to FrederickCountyGoesPurple@gmail.com.

2/21/20

Frederick County Goes Purple Sponsorship Form

Business Sponsor:

Contact Name:

Contact Email:

Contact Phone:

(Select Sponsor Level)

☐ **Platinum Level: \$5,000 or more**

- ☐ Large Logo prominently displayed on the official banner, website and all correspondence and emails.
- ☐ 5 purple message banners to hang at your office or other locations;
- ☐ 15 Frederick Goes Purple t-shirts. What is on t-shirt? Frederick County Goes Purple and a helpful message about the crisis.
- ☐ Frederick County Goes Purple brochures and wristbands

☐ **Gold Level: \$2,500**

- ☐ Medium Logo displayed on the official banner, other promotional materials and website.
- ☐ Name included on all promotional materials, correspondence and emails.
- ☐ 3 purple message banners to hang at your office or other locations; 10 t-shirts; Frederick County Goes Purple brochures and wristbands

☐ **Silver Level: \$1,000**

- ☐ Small Logo displayed the website and on the official banner
- ☐ 1 purple message banner to hang at your office or other locations; 7 t-shirts; Frederick Goes County Purple brochures and wristbands

☐ **Bronze Level: \$500**

- ☐ Small Logo displayed on website and name displayed on the official banner
- ☐ 2 t-shirts; Frederick Goes County Purple brochures and wristbands

☐ **Purple Level: \$250**

- ☐ Name on website
- ☐ 2 t-shirts; Frederick County Goes Purple brochures and wristbands

☐ **Yes, our business would like to receive training on how to reduce overdoses using Narcan.**

Complete and email the attached Sponsorship Form and your business logo to: FrederickCountyGoesPurple@gmail.com.

PayPal payments can be made by visiting www.frederickcountygoespurple.com and clicking on sponsorships.

Sponsorship Forms and check payments can also be emailed to Crossed Bridges, P.O. Box 1305, Frederick, MD 21702.

Make checks payable to "Crossed Bridges". In the memo field, indicate "Frederick County Goes Purple" or "FCGP".